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The N.C. Governor's Highway Safety Program (GHSP) promotes traffic safety awareness and works to reduce the number of traffic crashes and fatalities in North Carolina.

We accomplish our mission in two ways: through grant funding opportunities and conducting highway safety initiatives each year.









The Road to Grants

GHSP FY 2021 Grants Timeline



January 1st -31st 2020

Application Period

Applicants submit grantees through our Grants System

February-May 2020

Application Review

Review applications for approval and prioritize for funding.

Notify successful applicants and develop final grant applications

May-June 2020

Highway Safety Plan/ Final Application

GHSP is creating our Highway Safety Plan/prospective grantees are working on final applications July-Sept 2020

Conditions & Approvals

Obtain
approval for
grants and
contracts from
the
appropriate
official

October 1st, 2020

Grants Begin

Grants begin on October 1st- not before!

FY 2020 Grants

(93 community grants)

Examples of New Grants

- Office of State Human Resources:
 Pedestrian Safety Initiative
- Highway Safety Research Center: "Click It or Ticket" reboot
- DWI Court in Robeson County
- Seat Belt Diversion Program:
 Southeastern Regional Medical Center (Lumberton)
- Several new enforcement grants
 (including Garner, Apex, Gastonia, Guilford Co expansion)

FY 2020 Grants

- Vision Zero Initiative (HSRC/ITRE)
- <u>Pitt Hospital Foundation</u>: Pitt Co Teen Safe Drivers & Distracted Driving
- <u>SafeKids</u> (NC Department of Insurance)
- Public Health Authority of Cabarrus County:
 KEYS program
- 45 grants to local law enforcement

- <u>DWI Treatment Courts:</u> (Robeson, Buncombe and Cumberland Counties)
- <u>DMV</u>: Administrative Hearings Training
- MADD: Court Monitoring & Program Specialists
- BuckleUpNC- HSRC
- <u>BikeSafeNC</u>- Motorcycle Safety (NC Highway Patrol)
- \$1.4 million for internal grants, mostly marketing







Long Range Plans

Revise "Click It or Ticket" and "Booze It & Lose It"

Pedestrian Safety projects

Operation Crash Reduction- Columbus Day weekend

Speed Management